



KTVD-TV
500 Speer Blvd.
Denver, CO 80203
(866)858-5322

CONTRACT

<u>Contract / Revision</u> 724177 /		<u>Alt Order #</u> 06387822
<u>Product</u> PUSA #1790		
<u>Contract Dates</u> 10/30/12 - 11/06/12		<u>Estimate #</u> 1790
<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/22/12 / 10/22/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KTVD	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> Telerep Philadel
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u> 321	<u>Product Code</u> 340
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Mundy Katowitz Media/ POL
1322 G St SE
Washington, DC 20003

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KTVD	11/02/12	11/02/12	KTVD 9News 7a	M-F 7-8a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$1,500.00	0.00				
N 2	KTVD	11/02/12	11/02/12	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$1,500.00	0.00				
N 3	KTVD	11/02/12	11/02/12	Anderson Cooper	9-10a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$500.00	0.00				
N 4	KTVD	11/02/12	11/02/12	KTVD 9news 930p	930-10p		1:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		10/29/12	11/04/12	----F--	1			\$1,400.00	0.00				
N 5	KTVD	11/05/12	11/05/12	Frasier	1:00xm-1:30xm		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----	1			\$100.00	0.00				
N 6	KTVD	11/05/12	11/05/12	Judge Mathis	1-2p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----	1			\$700.00	0.00				
N 7	KTVD	11/05/12	11/05/12	KTVD 9news 11a	11-1130a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----	1			\$700.00	0.00				
N 8	KTVD	11/05/12	11/05/12	M-F 1130a-12p	M-F 1130a-12p		1:00				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----	1			\$800.00	0.00				
N 9	KTVD	11/05/12	11/05/12	People's Court	12-1p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----	1			\$700.00	0.00				
N 10	KTVD	11/05/12	11/05/12	M-F 2-3p	2-3p		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----	1			\$400.00	0.00				
N 11	KTVD	11/05/12	11/05/12	KTVD 9News 7a	M-F 7-8a		1:00				NM	1	\$1,500.00

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<u>Advertiser</u> Priorities USA Action		<u>Original Date / Revision</u> 10/22/12 / 10/22/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00	0.00			
N 12	KTVD	11/05/12	11/05/12	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----				1	\$1,500.00	0.00			
N 13	KTVD	11/03/12	11/03/12	ACC Football	Various		1:00				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$150.00	0.00			
N 14	KTVD	11/03/12	11/03/12	ACC Football	Various		1:00				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$150.00	0.00			
N 15	KTVD	11/03/12	11/03/12	ACC Football	Various		1:00				NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				2	\$150.00	0.00			
N 16	KTVD	11/03/12	11/03/12	King of Queens	6-630p		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$500.00	0.00			
N 17	KTVD	11/03/12	11/03/12	KTVD 9News Sat 6-7a	Sat 6-7a		1:00				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$600.00	0.00			
N 18	KTVD	11/03/12	11/03/12	Sat 9p News	Sat 9-930p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-				1	\$1,700.00	0.00			
N 19	KTVD	11/04/12	11/04/12	Sun 6-7p	6-7p		1:00				NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$350.00	0.00			
N 20	KTVD	11/04/12	11/04/12	KTVD 9News Sun 6-7a	Sun 6-7a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$500.00	0.00			
N 21	KTVD	11/04/12	11/04/12	Sun 9p News	Sun 9-930p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S				1	\$1,700.00	0.00			
N 22	KTVD	11/01/12	11/01/12	Frasier	1:00xm-1:30xm		1:00				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$100.00	0.00			
N 23	KTVD	11/01/12	11/01/12	Judge Mathis	1-2p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$700.00	0.00			
N 24	KTVD	11/01/12	11/01/12	KTVD 9news 11a	11-1130a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$700.00	0.00			
N 25	KTVD	11/01/12	11/01/12	People's Court	12-1p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$700.00	0.00			
N 26	KTVD	11/01/12	11/01/12	The Daily Buzz	M-F 5-6a		1:00				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$80.00	0.00			
N 27	KTVD	11/01/12	11/01/12	Anderson Cooper	9-10a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	---T---				1	\$500.00	0.00			
N 28	KTVD	10/30/12	10/30/12	Judge Mathis	1-2p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$700.00	0.00			
N 29	KTVD	10/30/12	10/30/12	KTVD 9news 11a	11-1130a		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$700.00	0.00			
N 30	KTVD	10/30/12	10/30/12	People's Court	12-1p		1:00				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$700.00	0.00			
N 31	KTVD	10/30/12	10/30/12	The Daily Buzz	M-F 5-6a		1:00				NM	1	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$80.00	0.00			
N 32	KTVD	11/06/12	11/06/12	KTVD 9News 7a	M-F 7-8a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,500.00	0.00			
N 33	KTVD	11/06/12	11/06/12	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		11/05/12	11/11/12	-T-----				1	\$1,500.00	0.00			
N 34	KTVD	10/30/12	10/30/12	Anderson Cooper	9-10a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$500.00	0.00			
N 35	KTVD	10/30/12	10/30/12	M-F 9p News	M-F 9-930p		1:00				NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	-T-----				1	\$1,700.00	0.00			
N 36	KTVD	10/31/12	10/31/12	The Doctors	10-11a		1:00				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$500.00	0.00			
N 37	KTVD	10/31/12	10/31/12	M-F 2-3p	2-3p		1:00				NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$400.00	0.00			
N 38	KTVD	10/31/12	10/31/12	KTVD 9News 7a	M-F 7-8a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00	0.00			
N 39	KTVD	10/31/12	10/31/12	KTVD 9News 8-9a	M-F 8-9a		1:00				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,500.00	0.00			
N 40	KTVD	10/31/12	10/31/12	KTVD 9news 930p	930-10p		1:00				NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/29/12	11/04/12	--W----				1	\$1,400.00	0.00			
Totals										0.00		43	\$33,010.00

Time Period	# of Spots	Gross Amount	Net Amount
10/29/12 - 11/06/12	43	\$33,010.00	\$28,058.50
Totals	43	\$33,010.00	\$28,058.50

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724177 /	06387822

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10/30/12 - 11/06/12	PUSA #1790	1790

<u>Advertiser</u>	<u>Original Date / Revision</u>
Priorities USA Action	10/22/12 / 10/22/12

Signature: _____ **Date:** _____

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